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FOR IMMEDIATE RELEASE

## AmeriWater among “25 Fastest-Growing Companies” named by Dayton Business Journal



DAYTON, OH, May 22, 2009 – The Dayton Business Journal has selected AmeriWater, Inc. as one of 2009’s “25 Fastest Growing Companies” in the Miami Valley, an impressive distinction by a business in the flat-growth manufacturing sector. AmeriWater’s Chief Executive Officer, Diane Dolan, revealed a key decision in the company’s upsurge. “We switched from a direct sales approach to a distributor system in 2003,” Dolan said. “Since then, we’ve seen steady growth in our yearly sales.” Today, AmeriWater has over 100 distributors in North and South America – along with a healthy increase in profits. But the changes made by CEO Dolan and President Jim Baker at AmeriWater were deeper than a shift in sales model.

Dolan and Baker also reinvented the company internally, empowering AmeriWater’s dealers and employees to expand the company’s reputation for good ethics. As part of the strategic plan, the management set new ground rules for employees, allowing the staff to call meetings at any time to discuss concerns about the company’s performance. Customers soon noticed the change and were favorably impressed. The result has been a business that continues to profit. “The employees know they have stability here,” Dolan explained. “We share everything we’re doing with them and it keeps everyone on board to continue the growth. The changes we’ve made have motivated our employees to serve customers better than ever. That’s been a huge reason for our success.”

The Fast 25 award is not the first time AmeriWater has been recognized for its exceptional service to customers. In 2006, AmeriWater was selected as the Dayton Business Journal Manufacturing Business of the Year.

### **About the Dayton Business Journal**

The Dayton Business Journal is a subsidiary of American City Business Journals, the nation’s largest publisher of metropolitan business newspapers. It operates the Web sites for each of the company’s 42 print business journals local business news and information site for Los Angeles.

### **About AmeriWater Corporation**

AmeriWater is a premier provider of water treatment solutions for health care and industrial applications. Established in 1995, AmeriWater is headquartered in Dayton, Ohio with regional distributors across the Western Hemisphere. Company founder Jim Baker is a leading industry authority on water quality with over 25 years experience in the field.